

Communication Officer – Regional Facility for Teachers in Africa (RFTA)

Project description.

The Regional Teacher Initiative for Africa (RTIA), a programme funded by the EU/EC via the Education section (G3) of DG INTPA aims to improve learning outcomes and the socio-emotional development of children in Africa, by having a more competent, motivated and inclusive teacher workforce in basic education.

The RTIA will especially seek to achieve the following outcomes over the next 6 years:

1. Improve the governance, management, attractiveness, and gender balance of the teaching profession, with a strong focus on increased digitalisation and innovation.
2. Enhance the quality, relevance, and effectiveness of initial and continuous teacher professional development, notably through digital education, peer-to-peer learning approaches and regional collaboration.

Within RTIA, the Regional Facility for Teachers in Africa (RFTA) will support teacher policy and improve teacher education and professional development systems by i) providing capacity building at country level through technical assistance, ii) promoting innovation and scaling of effective teaching solutions; iii) increasing the production and use of data and evidence, and iv) promoting the use of regional frameworks, evidence-based practices, and joint learning at regional level.

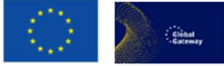
The Regional Facility for Teachers in Africa (RFTA) will reach the above-mentioned objectives through 3 types of instruments or “windows”:

- one window to deliver technical assistance on teacher governance and teacher education and professional development based on the demand from eligible partner countries ,
- one window on testing and scaling effective programs for teacher education and professional development in the thematic areas of digital skills, gender, green skills, and pedagogical skills, including in the context of refugees and displaced populations,
- a research window to create new evidence and support the integration of evidence in the policy making process and in the design of teacher education and professional development programs.

In addition to these windows the Facility’s knowledge management and communication activities will further contribute to the sharing of knowledge, evidence, and best practices related to the overall Initiative outcomes.

The Facility will be funded by the European Union and be co-implemented by the Partnership formed by 3 member state agencies: Expertise France for France, Enabel for Belgium, EDUFI for Finland. Expertise France has been designated the Coordinating Agency for this Partnership. With the Facility governance scheme serving as the Initiative’s governance scheme, it is expected that the Partnership will work closely with UNESCO and UAC, in charge of the other 2 components of the EU Initiative.

The duration of the action is scheduled from 01.02.2024 to 31.01.2027 (36 months) with a budget of 46.000.000 EUR.



Assignment description.

Working at the Expertise France coordination office in Paris, the Communication Officer will play a pivotal role in shaping the communication and visibility strategies of the Facility. This position will be responsible for developing, implementing, and overseeing comprehensive communication initiatives to enhance the project's visibility and impact.

Focused on stakeholder engagement, content creation, and event coordination, the Communication Officer will play a key role in raising awareness, fostering partnerships, and promoting knowledge sharing to support the project's objectives. This position will be instrumental in enhancing and promoting the Facility to stakeholders in the 49 target countries in Sub-Saharan Africa. Additionally, the Communication Officer will facilitate the alignment of Knowledge Management and Communication strategies within the Facility and their alignment with other components of the Initiative led by the African Union Commission (AUC) and UNESCO.

Reporting to the Facility Team Leader and collaborating closely with the Programme and Knowledge Management Units, he/she will perform the following tasks:

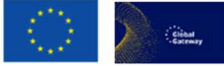
Responsibility 1: Development and Implementation of the Communication and Visibility Plan

- Lead the implementation of the Communication & Visibility (C&V) plan, ensuring alignment with the Facility's objectives and effective outreach to target audiences.
- Develop comprehensive work plans that detail specific communication activities, including timelines, budgets, and resource allocations.
- Regularly review and adjust the C&V plan in response to evolving project needs, stakeholder feedback, and changing external conditions.
- Monitor the performance of communication initiatives, analyzing metrics such as audience reach, engagement levels, and message effectiveness, to inform future strategy refinements.
- Keep track of and file all communication and visibility products and materials on the share drive of the Facility (Wimi, SharePoint)

Responsibility 2: Stakeholder Engagement and Coordination

- Cultivate and maintain strong relationships with project stakeholders, including the donor (INTPA unit 02), partner organizations (Enabel, VVOB, APEFE, EDUFI, UNESCO, AUC), government agencies, and civil society groups (funded in the frame of the grand scheme), to ensure alignment and support for project objectives.
- Set up and coordinate a communication working group with communication focal points of each agency involved in the implementation of the Initiative.
- Coordinate communication efforts with mobilized experts, providing guidance on visibility issues and facilitating their engagement in project communication activities.
- Serve as the primary point of contact for public relations activities, managing media inquiries, organizing press events, and cultivating positive relationships with journalists and media outlets.
- Collaborate with project teams, external partners, and EF communication department to identify and leverage opportunities for strategic partnerships, joint communication initiatives, and knowledge-sharing activities.

Responsibility 3: Content Creation and Event Support



- Advise and support operational teams in producing content and communication materials ahead of key project events such as ISC meetings, seminars, online webinars and workshops.
- Oversee the development and delivery of visibility products and materials, including brochures, reports, infographics, and promotional videos, ensuring alignment with project objectives and branding guidelines.
- Coordinate communication efforts for project events, managing logistical arrangements, developing event agendas and promotional materials, and facilitating media coverage.
- Provide guidance and support for the publication and dissemination of key documents, including reports and leaflets.
- Monitor and evaluate the impact of communication materials and events, gathering feedback from stakeholders, analyzing audience engagement metrics, and documenting lessons learned to inform future efforts.

The Communication Officer may perform additional tasks and responsibilities pertaining to the operations of RFTA, as delegated by the Facility Team Leader. The described tasks involve the necessity to network and interact with a multiplicity of institutions and stakeholders from EU and Sub-Saharan countries and require readiness and ability to travel abroad when necessary.

Qualifications

Skills:

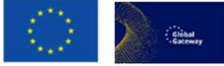
- Master's degree in Communications, Public Relations, Journalism, Marketing, or a related field.
- Excellent written and verbal communication skills in both French and English; proficiency in additional languages such as Spanish, Portuguese, or Arabic is a plus.
- Strong organizational and project management skills, with the ability to manage multiple tasks and deadlines effectively.
- Proficiency in using MS Office applications (Excel, Word, PowerPoint, Outlook) and communication tools (social media platforms, content management systems, design software).
- Ability to develop and implement strategic communication plans and monitor their effectiveness.
- Strong interpersonal skills with the ability to build and maintain relationships with diverse stakeholders.
- Creative thinking and problem-solving skills, with a proactive and results-oriented approach.
- High level of integrity and professionalism in handling sensitive information.
- Commitment to the mission and values of the agency, with a focus on promoting diversity, inclusivity, and cultural sensitivity.

Experience:

- Minimum of 5 years of professional experience in a communications role, preferably within an international public or non-governmental organization.
- Proven experience in developing and implementing comprehensive communication strategies and visibility plans.
- Experience in content creation, including writing, editing, and producing communication materials such as reports, brochures, infographics, and videos.

Is funded by:

& implemented by:



- Demonstrated experience in organizing and coordinating events, including logistical arrangements, agenda development, and media coverage.
- Previous experience working with projects or programs in Sub-Saharan Africa is highly desirable.
- Familiarity with EU communication and visibility guidelines and procedures is advantageous.
- Experience in managing relationships with diverse stakeholders, including donors, government agencies, partner organizations, and media outlets.
- Previous work experience in a multilingual and multicultural environment is an asset.

Contract information.

We offer an EF contract with a competitive salary and benefit package which includes comprehensive insurance cover, social security, pension contribution, 13th month, vacation allowance, transportation allowance, annual performance bonus, etc.

Application.

Documents to be provided:

- A CV
- A cover letter
- Any business references including email and telephone contacts.

* NB: Before applying, candidates must ensure they have the necessary documentation to work legally in France, including a valid work permit. Expertise France cannot undertake the necessary procedures.