

# Terms of Reference

## I. General information

Mission title	Improving the business environment in Libya
Beneficiaries	Business environment reforms task force
Country	Libya
Total duration of the mission	6 months – for a maximum of 30 days.

## II. Context and mission objectives

## • Project presentation:

E-NABLE is a 3-years project funded by the European Union for supporting the Libyan institutions and the private sector in economic governance and digital transformation. The project utilizes the expertise acquired by Expertise France in Libya over the past several years while building on the World Bank's analyses and OECD studies to brace the transition towards a dynamic, diversified digital economy and a competitive private sector.

E-NABLE aims to complement, support, and deepen the work carried out by the ongoing EU4PSL and RAQAM-E projects. The overall objective of the action is to improve the capacities of key economic institutions for sustainable, diversified, and digital economic recovery to institutionalize the private sector's economic growth with the support of both private and public sector organizations.

This project consists of three main components which are closely linked in terms of the objectives and activities they seek to achieve, they mainly focus on: strengthening the capacities of the Ministry of Economy and Trade and related stakeholders in designing public policies for economic diversification (C1), contributing to leveraging digital innovations for inclusive and sustainable development in Libya (C2), and encouraging financial institutions to extend credit to the private sector and provide financial tools and solutions to SMEs (C3).

Following are more specific outcomes the action seeks to achieve:

Outcome 1: Public policies for economic diversification and enabling business environment are enhanced.

- Improved evidence-based decision making via data availability and data analysis
- Shared and concerted vision on sustainable economic development issues.
- Knowledge and capacities for enabling business environment, facilitating private sector development and fostering domestic and foreign investment are improved.

Outcome 2: Digital innovations related to economic governance are taken up among public institutions.



- Public actors are supported in developing and implementing a national digital and innovative strategy.
- Capacities of MoET and CoCs' staff on a strategy and digital tools are strengthened.
- Digital tools and relevant capacities within the tax administration are improved.

Outcome 3: Services and products provided by financial institutions are improved.

- A political and organizational framework for establishing a leasing company for accessing credit is developed.
- Organizational and technical capacities of the Libyan Credit Information Centre are strengthened.
- Knowledge on micro-finance is increased among banks.
- A new regulatory framework for enabling local market fintech actors is supported.

This action targets The Libyan economic and financial institutions, stakeholders and partners (public and private) depending on the implemented activities in each component. It mainly targets: the Ministry of Economy and Trade, the Ministry of Finance and tax administration, the National Bureau of Statistics, The General Information Authority (GIA), selected Chambers of Commerce, Prime Ministry Office, The Central Bank of Libya, Libyan Post, Telecommunications Information Technology Company (LPTIC), MSMEs, start-ups and investors, universities, CSOs and financial institutions.

## • Mission objective:

This mission is part of Outcome 1 activity, specifically on the improvement of business environment.

Under the previous project - EU4PSL, Expertise France partnered with the Ministry of Economy and Trade, as well as the General Union for the Libyan Chambers of Commerce, to produce and publish the – Reforms Guide to Improving the Business Environment in Libya – a list of A list of the top 20 priority reforms and practical suggestions to implement them.

In January 2024, the Libyan National Economic and Social Development Board (NESDB) appointed a task force from public and private institutions to implement 6 reforms recommended in the aforementioned guide within a period of 6 months. Upon completion of its tasks, it's expected that a permanent committee for improving the investment climate/business environment will be established.

In order to support the implementation of these reforms and prepare for the establishment of the permanent committee, Expertise France wishes to hire an individual expert to work closely with the appointed team members to support them and build their capacity to achieve the following:

- Develop a detailed action plan for the implementation of the selected 6 reforms (subactions, time frame, responsible entity, etc).
- Develop further recommendations to improve Libya's investment climate/business environment based on dialogue sessions and consultative meetings with different stakeholders.



- Develop a proposal for the structure and governance scheme of the permanent committee.

The expert will also be individually expected to:

- Moderate public-private dialogue sessions to discuss the proposed reforms.
- Plan and organize a study tour for the task force members to a country with a successful example of an established business environment committee.
- Perform other relevant tasks as required.

### III. Deliverables and reporting

In accordance with the mission objective, the expert will be responsible for delivering, and/or support the task force to deliver:

- 2-3 days workshop with the task force to support it in developing its own action plan.
- A minimum of 3 public-private dialogue sessions.
- A full agenda of the study tour including institutions to be visited, persons to be met, topics discussed, and a full visit report.
- A list of at least 4 reforms for improving the business environment/investment climate in Libya.
- Structure and governance scheme proposal of the permanent investment climate/business environment committee.

## IV. Profile of experts

- A post-graduate degree in Law, public administration, or other related fields;
- At least 10 years of work experience in business climate-related technical assistance working with government agencies and/or other stakeholders.
- Experience in capacity building and training programmes is essential.
- Previous work experience in international cooperation projects is a strong advantage
- Excellent written and oral communication skills in Arabic and English.

#### V. Place, Duration and Methods of Execution

1) Implementation period :

Start date : 01/02/2024

End date : 31/07/2024

2) Location: The expert will work remotely and travel to both Tunisia and Libya as required.